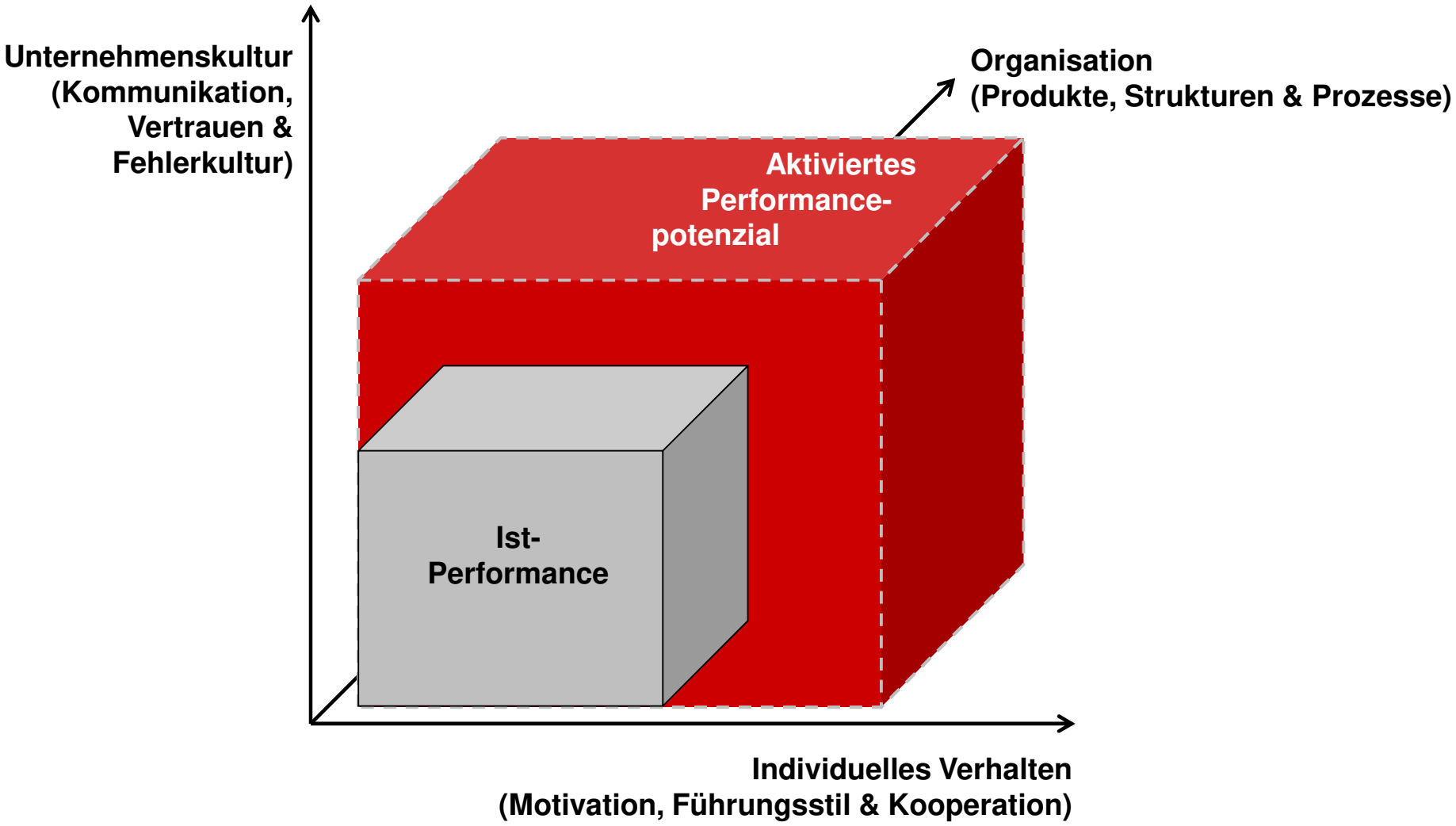3D-Effekt erfolgreicher Veränderung